

LATOYYA SMITH

WEB DEVELOPER | FRONT-END DEVELOPMENT | RESPONSIVE WEB EXPERIENCES

Houston, TX | (713) 449-3442 | latoyya@gmail.com | latoyyasmith.com

PROFESSIONAL PROFILE

Web developer with client-facing experience building and maintaining responsive websites and digital experiences for individuals, small businesses, and organizations. Skilled in translating requirements into practical interfaces, implementing dynamic functionality, troubleshooting web issues, and collaborating through reviews and iterative delivery. Brings an M.S. in Computer Science, hands-on React and Node.js experience, and current ownership of a multidisciplinary creative technology practice.

TECHNICAL SKILLS

Front end: HTML5, CSS3, JavaScript, React, responsive design, accessibility-minded interfaces

Development: Node.js, third-party API integration, Git/GitHub, code review, debugging and performance improvement

Delivery: Requirements gathering, client communication, website maintenance, content updates, visual asset preparation

PROFESSIONAL EXPERIENCE

OWNER | WEB DEVELOPER & DIGITAL DESIGNER | 4Twelve Designs, Houston, TX | 2016 - Present

- Build and maintain responsive websites using HTML5, CSS3, JavaScript, and related technologies for individuals, small businesses, and organizations.
- Translate client goals into site structure, content presentation, branded visual assets, and practical digital solutions from discovery through delivery.
- Manage concurrent projects, revisions, website maintenance, troubleshooting, and configuration changes while keeping communication clear and responsive.

WEB DEVELOPER | HQ Consulting, Houston, TX | 2018 - 2020

- Built and maintained responsive client websites and applications using React, Node.js, JavaScript, HTML5, and CSS3.
- Implemented dynamic functionality with third-party APIs and improved site performance and user experience.
- Collaborated with team members and stakeholders during planning, issue investigation, implementation, team meetings, and code reviews.

EDUCATION

M.S., Computer Science | Texas Southern University | 2015

B.S., Computer Science | University of Houston-Downtown | 2013 | Minor: Applied Mathematics

A.A.S., Electronics & Computer Technology | DeVry University-Houston | 2006

PORTFOLIO

Selected responsive web work and continually updated case files: latoyyasmith.com